AKENEO PIM APP FOR SHOPIFY

USER GUIDE
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**App Overview**

Akeneo PIM Connector for Shopify app transfers all the product data and assets from Akeneo PIM to Shopify stores automatically with just a few clicks. The tool is deployed on the Shopify side and leverages Akeneo and Shopify APIs, GraphQL, multi-threading and other architectural techniques to deliver superior performance.

Akeneo PIM Connector for Shopify is a unidirectional system, syncing data from Akeneo PIM to Shopify and no product data is sent back to PIM. Refer to our [Shopify to Akeneo Catalog Migration Tool](#) to transfer catalog data from Shopify to Akeneo PIM.

**App Compatibility**

Akeneo PIM Versions

- ✔ 3.0
- ✔ 4.0
- ✔ 5.0
- ✔ 6.0
- ✔ 7.0

Shopify Editions

- ✔ Lite
- ✔ Basic
- ✔ Standard
- ✔ Advanced
- ✔ Plus

**Install & Connect App**

1. **Go to** Akeneo App Store, and **search** for "striktetu" to find the Akeneo PIM App for Shopify. **Click** on "Request more information" to fill out the form and our team will reach out to you.

   OR

2. **Login** to your Akeneo PIM, **go to** "Connect" menu, and **click** on "app store". **Search** for "Shopify" to find the Akeneo PIM App for Shopify. **Click** on "Connect" button to add the app to your Akeneo Instance.
3. **Review** the authorization and agree to apps privacy policy and terms of use, then **click** on "Confirm" button to proceed.

4. **Click** on "Subscribe" button to select your subscription plan based on your needs to claim a 14-day free-trial.
5. Akeneo PIM App for Shopify will be added in your "Connected Apps" once you subscribe to a plan. To open the app, **click on "Go to App" button.**

**Shopify App Store**

1. **Go to** Shopify App Store, and **search** for "striketru" to find Akeneo PIM Connector.

2. **Click** on "Install" button to add the app in your Shopify Store.
Set-up Configurations

A. Create an API Connection Between Akeneo and Shopify
   Connector>Configuration>Connection

1. Create a new connection using the instructions here or identify the existing one for the use of our connector

2. Click Configuration tab, and open in the app's Connection section.

3. Fill out the API details for Akeneo & Shopify store.
   **Enter Akeneo Details:** Akeneo PIM url, Secret ID, Client ID, User Name, Password
   **Enter Shopify Details:** Shop URL, Access Token

4. Click on "Save Config" button to save your connections.

5. Click on "Test Connection" button to confirm your connection is successful.

3. Go to apps menu and click on Akeneo PIM Connector to launch the app.
B. Define Data Filters
Connector>Configuration>Data Filters

Define what products to import to Shopify from Akeneo PIM.

1. **Select** Locale to sync the products by language. (eg: en_us)

2. **Select** Currency to sync products by currency. (eg: USD)

3. **Select** Channels to sync the products by channel such as website, catalog, mobile application. (eg: eCommerce)

4. **Type** the percentage in the Completeness field to sync products by completeness. (eg: 100%)

5. **Select** Yes or No in Enabled to sync products by status of a product. (eg: Yes)

6. **Type** number of days to indicate how often to sync product updates. (eg: 10)

7. **Type** product SKUs to sync specific products in bulk. **(Optional)** (eg: 12345, 98765)

8. **Type** Product Model SKUs to sync specific product models in bulk. **(Optional)** (eg: Shoes, Jeans)

9. **Use** JSON script to sync products/models based on advanced search criteria. **(Optional)**

   ```json
   {"sku": [{"operator": ",","value": "ISSD10BF"}]
   ```

10. **Click** “Save Config” button to save your configurations.

**Note:** When using Products and Product Model filters, only the “Advanced Search (JSON)” filter will get overridden and the rest of the filters will work as expected in the app. If you would like to use the Products and Product Model filters keep the “Advanced Search (JSON) filter empty and vice-versa.
C. Map PIM Attributes To Shopify Fields
Connector>Configuration>Mappings
Map the Akeneo attributes that should be transferred to Shopify fields (product and variant attributes, image attributes, meta fields, and more.)

1. **Select** the Akeneo attributes from the drop-down in order to map them to the Shopify field under "Attribute Mappings".
**Note:** Title and Description are the only mandatory fields.

2. **Select** the attributes to be used as images under "Image Mappings".

3. **Select** the attributes to be used as meta fields under "Meta Field Mapping".

**Note::** You can select multiple attributes to be synced as Product Meta fields and Variant Meta fields.

4. Choose to import images or not during the sync by **selecting** Yes or No under "Additional Mapping" accordingly.

5. **Click** "Save Config" button to save your configurations.

**Note:** Not all fields are shown in the screenshot for product mapping.

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Sync Categories & Products

A. Sync Category Data
Connector > Data Sync > Category (Collection) Sync

1. **Go to** Data Sync tab, and **open** "Category (Collection) Sync" section.

2. **Click** on "Sync Categories" button to start the category import.

**Note:** Sync categories before products when using the app for the first time.
3. A Request ID will be generated. **Click** on the ID to review the category sync progress.

**Sync Status Dashboard**

You can review the details of all the syncs, download error logs or cancel the sync job in-progress.

**Connector > Sync Status**

Dashboard has the following fields:

- **ID**: Request ID that denotes the respective sync statuses
- **Type**: Type of sync - category, product and image
- **Status**: Started, In-Progress, Completed and Completed with Error
Dashboard Actions

1. Click "Refresh Icon" at the top right-hand corner to refresh the dashboard. **Note:** Status is refreshed automatically for every 10 seconds.

2. Click on the “X” red button under Action column to abort the associated sync job.

3. Click “Download” button to download an error report. Errors during the sync for category, products, product variants and images will be on the report.

Reset Akeneo To Shopify Link

If you must delete a collection or a product in Shopify, follow this process so you can successfully re-sync that product from PIM into Shopify.

Connector > Akeneo2Shopify Link Reset

A. Deleting A Shopify Collection

1. Go to "Akeneo2Shopify Link Reset" tab and click on the “Category Reset” section. Enter the ID of the Shopify Collection you want to delete. You may enter multiple Collection IDs as a comma-separated list of IDs.
2. **Click** "Reset Category Link" button. This will delete the specified categories in Shopify and also the associated connector link entries. Now you may successfully re-sync that category from PIM into Shopify again without errors.

**B. Deleting A Shopify Product**

1. **Go to** "Akeneo2Shopify Link Reset" tab and **click** on the “Product Reset” section. Enter the ID of the Shopify Product you want to delete. You may enter multiple Product IDs as a comma-separated list of IDs.

2. **Click** "Reset Product Link" button. This will delete the specified products in Shopify and also the associated connector link entries. Now you may successfully re-sync that category from PIM into Shopify again without errors.

**Appendix: Supported Data Types & Attribute Mapping Chart**

Review the guidelines on which Akeneo data types are used for the default Shopify fields in this [document](#).

**Additional Information**

**Overview**

**Frequently Asked Questions**

**Pricing Packages**

**Akeneo App Store**

**Shopify App Store**