

#### FRIENDLY REMINDER: Ready to Take Your Data Management to the "Next Level"?

During our July issue, we shared what you need to digitally transform. **Here is a low-down:** Take control of your product content so you can focus on generating more revenue through StrikeTru's suite of end-to-end solutions based on your need(s), whether it is one or more of these products and services.

**Here is the breakdown of what each solution has to offer and the connection with others:**



##### smallPIM - A SaaS eCommerce PIM Solution

Consolidates your product content & digital assets onto a single platform to give your entire organization an enterprise-wide view of high-quality product data.

[Learn More](#)



##### Akeneo PIM Connectors for eCommerce

"Connects" your eCommerce and DAM platforms to Akeneo PIM system, enabling eCommerce merchants to automate the transfer of high-quality product content from the PIM to merchant stores on an on-going basis.

[Explore Now](#)



##### BigCommerce Data Migration Tools & Services

Migrate data from multiple BigCommerce stores to a Multi-Storefront (MSF), from V2 to V3, or from one eCommerce platform onto a BigCommerce store.

[Learn More](#)

#### SOLUTIONS CORNER: What's New & Improved? Products & Services

##### BigCommerce V2-V3 Product Migration App

Are you ready or thinking about transferring your BigCommerce data from version 2 to version 3? Our BigCommerce V2-V3 Product Data Migration App helps store owners update a V2 store into a V3 store by transferring products from V2 to V3 format automatically. If you're looking to automate this migration and update your V2 store to V3 quickly, this app is just right for you. Release 1 of our app will be ready by the end of this month!

[Find Out More](#)

##### BigCommerce Multi-Storefront Migration Services

We offer a BigCommerce Multi-Storefront Migration service to accelerate your adoption of MSF capabilities, whether it is migrating data from multiple BigCommerce stores into a multi-storefront or from another ecommerce platform to your BigCommerce store. We have what you need to avoid the disruptive, tedious, and expensive process. We leverage pre-built tools to streamline the migration process.

[Find Out More](#)

##### BigCommerce to Akeneo Catalog Migration Tool

Helps BigCommerce store owners transfer all their product data into Akeneo PIM so they can improve and scale eCommerce product data management efforts. Managing product data in a single PIM system is the way to go. It offers a lot of flexibility and productivity features that lets the store owner grow product and SKU counts without having to hire more people.

[Find Out More](#)

##### Shopify to Akeneo Catalog Migration Tool

Helps Shopify store owners automate the transfer of their eCommerce product catalog data into Akeneo PIM and start using the PIM in just a few days. This works similar to how the BigCommerce to Akeneo Catalog Data Migration Tool works. We're actively working on this tool and will be launching Release 1 next month.

[Email us](#) if you would like to participate as a beta-customer for any of the above products.

##### Akeneo PIM Connector for Shopify

Our latest version V2.0.1 is now available with new features such as the ability to synchronize specific product models & products, faster digital asset syncs, a manual refresh button for the sync status dashboard, and more.

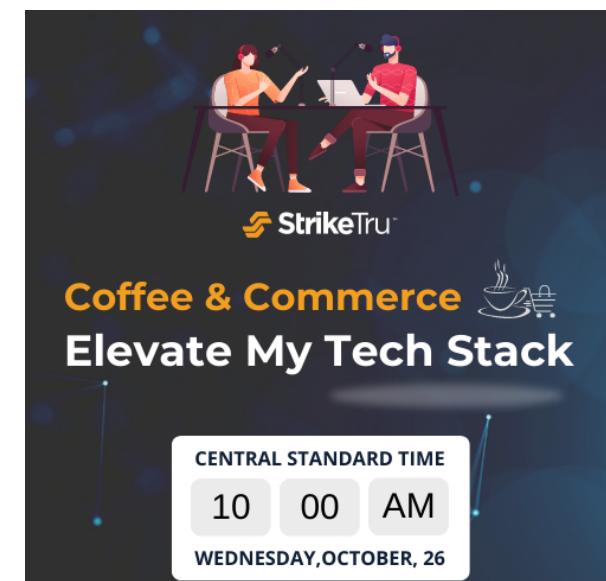
[Find Out More](#)

Scale your eCommerce through our [Shopify](#) and [BigCommerce](#) solutions.

Discover other products and services we have to offer.

#### WE ARE BACK: Coffee & Commerce (26th October, 10 AM CST)

We are back to inform you about how our products and services can help you sell more, faster. Our October session is a "shout-out" for BigCommerce merchants. Interested in understanding how these apps and services can digitally transform your business?



#### STAYING CONNECTED WITH OUR PARTNERS: Akeneo and BigCommerce

Look for our team and say hello to **Vik Gundoju & Harry Singh**, Managing Partners and Co-Founders and Dolon Basak, Vice President & Customer Relations. We would love to meet you in-person! @ **Akeneo's Unlock Boston Conference** on Oct.4th & Oct.5th. Breakfast is on us!

#### WINNER'S CIRCLE - CLIENT WINS & PROJECT COMPLETION:

Brickworks Building Products, Versa Products Company & More!

##### Brickworks On the Path to Digital Transformation with StrikeTru

Australia's largest brick manufacturer Brickworks Building Products (part of Brickworks Limited) selected StrikeTru to integrate Widen DAM with Akeneo PIM using StrikeTru's Widen Connector app. Brickworks Limited owns multiple brands such as Austral Masonry, Austral Precast, and Bristle Roofing. Building Products North America is a brick producer in the northeast of the United States. We are excited to be a part of Brickworks' digital transformation journey!

##### Go-Live with Versa Products Company... That's a Wrap!

In less than five months, we helped Versa Products Co, a world-class manufacturer of valve automation and fluid power, modernize its eCommerce environment by deploying a cloud-based, integrated PIM and DAM solution.



[Read More](#)

#### About Us

StrikeTru is an expert commerce and data service provider. From content to creative to tools, we offer a suite of services to help brands and retailers modernize commerce environments. We bring together technology, high-touch implementations, proprietary accelerators, and comprehensive product data services to fast-track superior digital experiences.

Address: 4819 Nolan Ridge Court Sugar Land, TX 77479  
Phone: +1 832 303 3257  
Email: [support@striketru.com](mailto:support@striketru.com), [sales@striketru.com](mailto:sales@striketru.com)

