AKENEO PIM APP FOR SHOPIFY

USER GUIDE

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CONTENTS

App Overview

Akeneo PIM Connector for Shopify app transfers all the product data and assets from Akeneo PIM to Shopify stores automatically with just a few clicks. The tool is deployed on the Shopify side and leverages Akeneo and Shopify APIs, GraphQL, multi-threading and other architectural techniques to deliver superior performance.

Akeneo PIM Connector for Shopify is a unidirectional system, syncing data from Akeneo PIM to Shopify and no product data is sent back to PIM. Refer to our Shopify to Akeneo Catalog Migration Tool to transfer catalog data from Shopify to Akeneo PIM.

App Compatibility

Akeneo PIM Versions

☑ 3.0   ☑ 4.0   ☑ 5.0   ☑ 6.0   ☑ 7.0

Shopify Editions

☑ Lite   ☑ Basic   ☑ Standard   ☑ Advanced   ☑ Plus
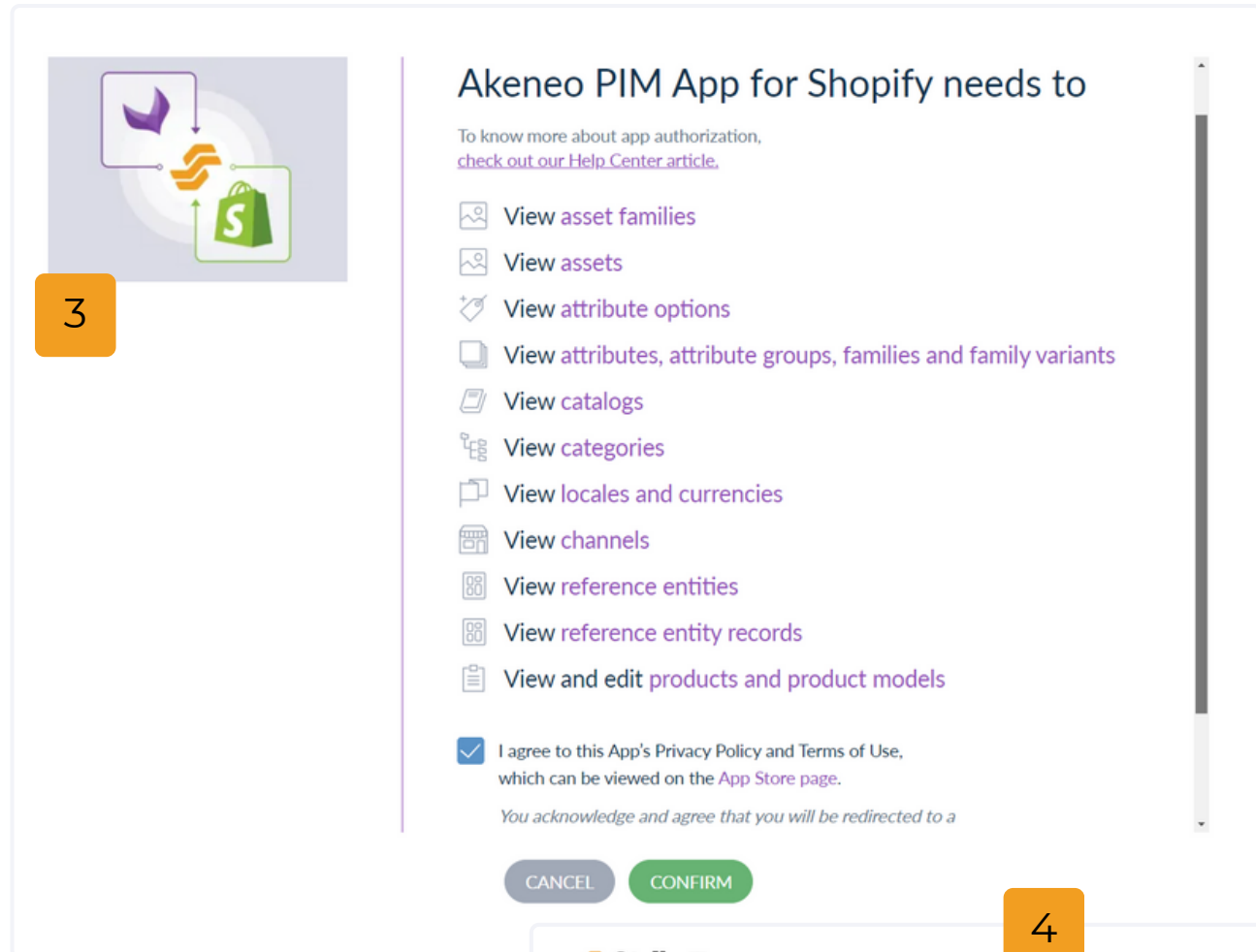
Install & Connect App

Akeneo App Store

1. **Go to** Akeneo App Store, and **search** for "striketru" to find the Akeneo PIM App for Shopify. **Click** on "Request more information" to fill out the form and our team will reach out to you.

OR

2. **Login** to your Akeneo PIM, **go to** "Connect" menu, and **click** on "app store". **Search** for "Shopify" to find the Akeneo PIM App for Shopify. **Click** on "Connect" button to add the app to your Akeneo Instance. .

3. **Review** the authorization and agree to apps privacy policy and terms of use, then **click** on "Confirm" button to proceed.

3

Akeneo PIM App for Shopify needs to

To know more about app authorization, check out our Help Center article.
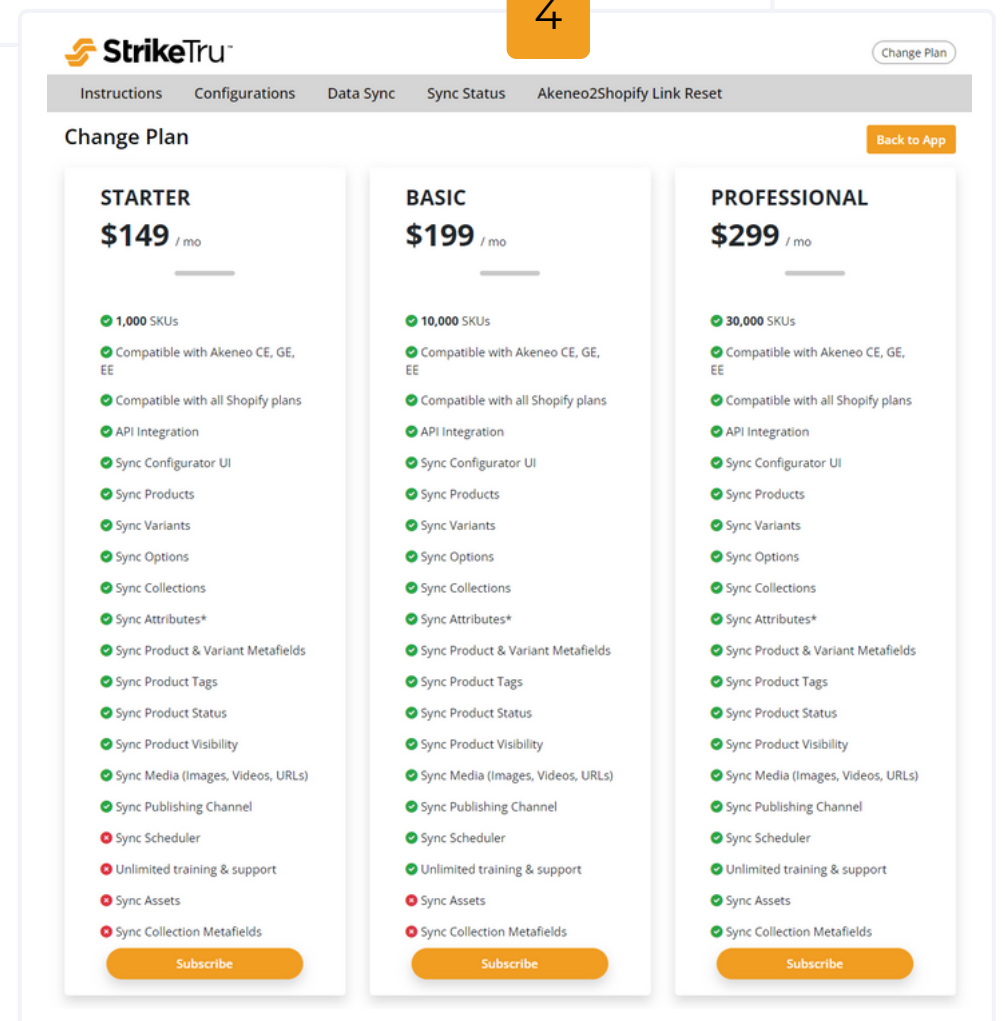
View asset families

View assets

View attribute options

View attributes, attribute groups, families and family variants

View catalogs

View categories

View locales and currencies

View channels

View reference entities

View reference entity records

View and edit products and product models

☑ I agree to this App's Privacy Policy and Terms of Use, which can be viewed on the App Store page.

You acknowledge and agree that you will be redirected to a

CANCEL   CONFIRM

4. **Click** on "Subscribe" button to select your subscription plan based on your needs to claim a 14-day free-trial.

4

StrikeTru   Change Plan

Instructions   Configurations   Data Sync   Sync Status   Akeneo2Shopify Link Reset

**Change Plan**   Back to App

STARTER	BASIC	PROFESSIONAL
$149 / mo	**$199** / mo	**$299** / mo
✔ **1,000** SKUs	✔ **10,000** SKUs	✔ **30,000** SKUs
✔ Compatible with Akeneo CE, GE, EE	✔ Compatible with Akeneo CE, GE, EE	✔ Compatible with Akeneo CE, GE, EE
✔ Compatible with all Shopify plans	✔ Compatible with all Shopify plans	✔ Compatible with all Shopify plans
✔ API Integration	✔ API Integration	✔ API Integration
✔ Sync Configurator UI	✔ Sync Configurator UI	✔ Sync Configurator UI
✔ Sync Products	✔ Sync Products	✔ Sync Products
✔ Sync Variants	✔ Sync Variants	✔ Sync Variants
✔ Sync Options	✔ Sync Options	✔ Sync Options
✔ Sync Collections	✔ Sync Collections	✔ Sync Collections
✔ Sync Attributes*	✔ Sync Attributes*	✔ Sync Attributes*
✔ Sync Product & Variant Metafields	✔ Sync Product & Variant Metafields	✔ Sync Product & Variant Metafields
✔ Sync Product Tags	✔ Sync Product Tags	✔ Sync Product Tags
✔ Sync Product Status	✔ Sync Product Status	✔ Sync Product Status
✔ Sync Product Visibility	✔ Sync Product Visibility	✔ Sync Product Visibility
✔ Sync Media (Images, Videos, URLs)	✔ Sync Media (Images, Videos, URLs)	✔ Sync Media (Images, Videos, URLs)
✔ Sync Publishing Channel	✔ Sync Publishing Channel	✔ Sync Publishing Channel
✖ Sync Scheduler	✔ Sync Scheduler	✔ Sync Scheduler
✖ Unlimited training & support	✔ Unlimited training & support	✔ Unlimited training & support
✖ Sync Assets	✖ Sync Assets	✔ Sync Assets
✖ Sync Collection Metafields	✖ Sync Collection Metafields	✔ Sync Collection Metafields
Subscribe	Subscribe	Subscribe

5. Akeneo PIM App for Shopify will be added in your "Connected Apps" once you subscribe to a plan. To open the app, **click** on "Go to App" button.
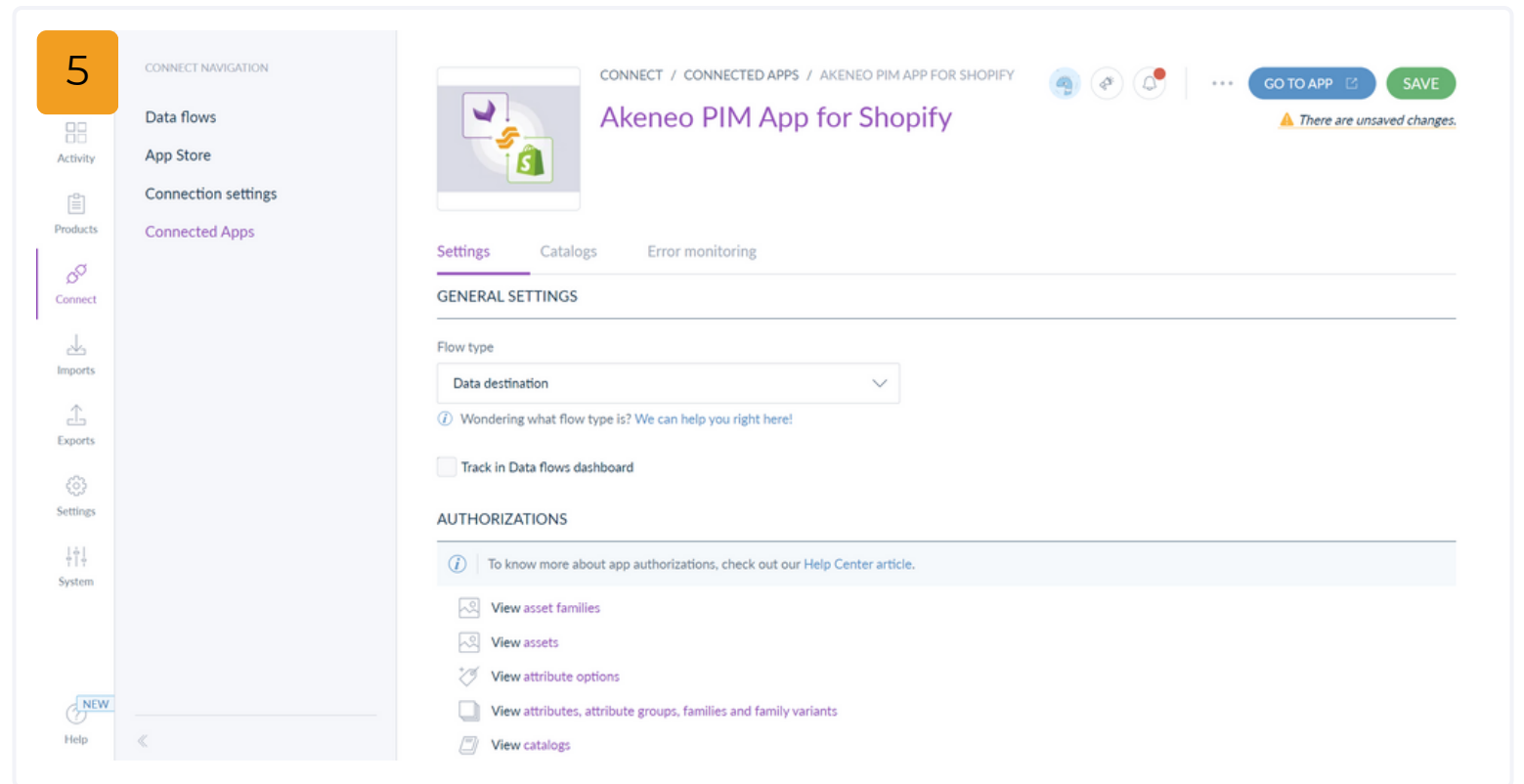
🛒 **Shopify App Store**

1. **Go to** Shopify App Store, and **search** for "striketru" to find Akeneo PIM Connector.
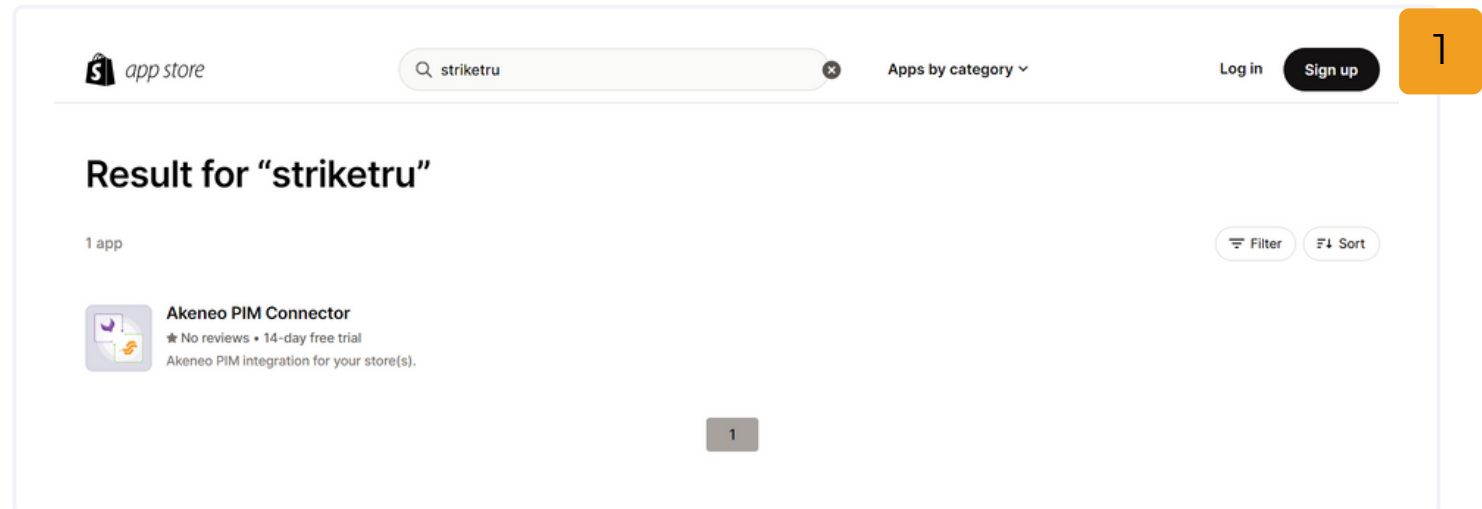
2. **Click** on "Install" button to add the app in your Shopify Store.
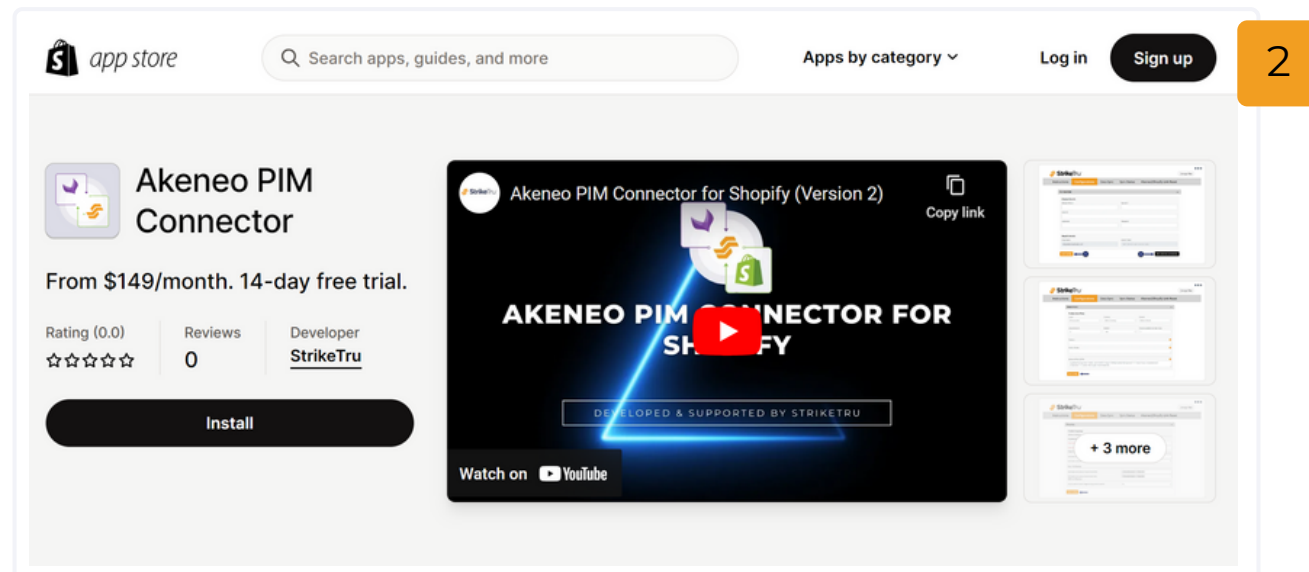
3. **Go to** apps menu and **click** on Akeneo PIM Connector to launch the app.
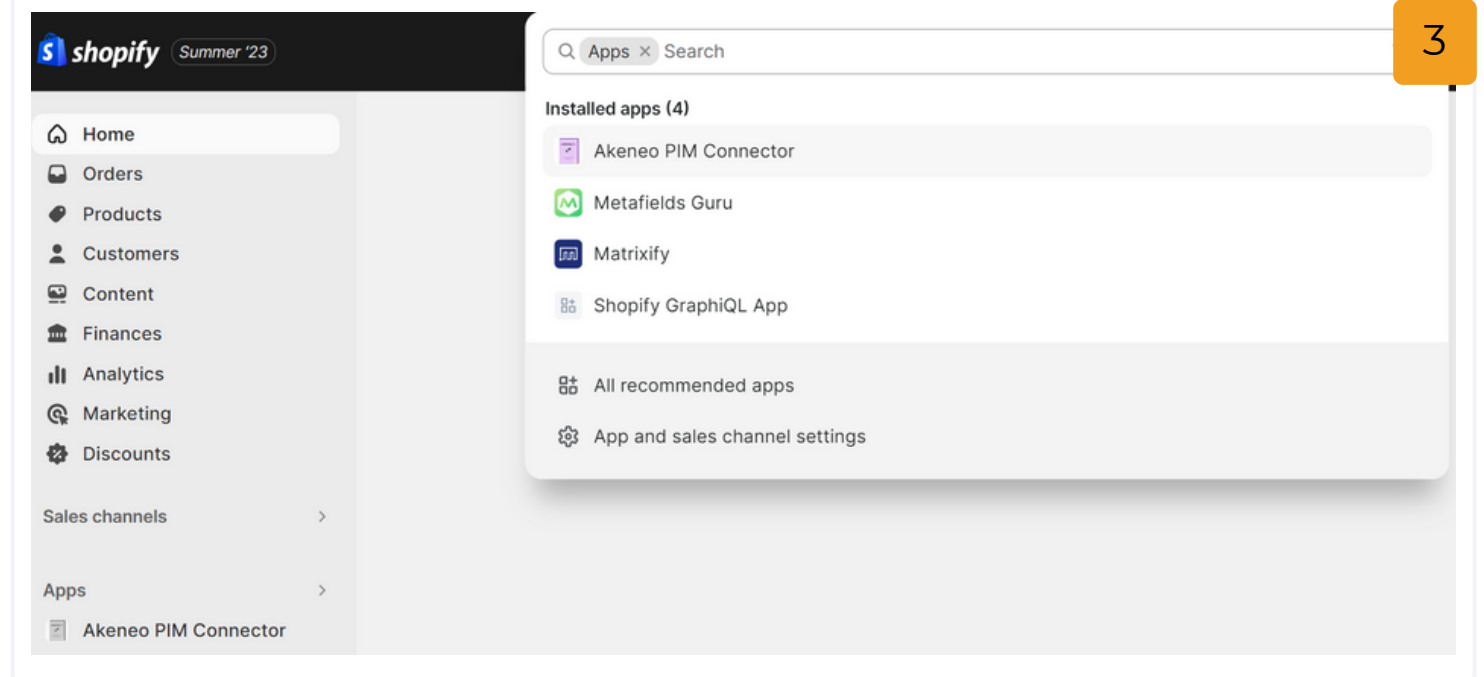
Set-up Configurations

A. Create an API Connection Between Akeneo and Shopify
Connector>Configuration>Connection

1. **Create** a new connection using the instructions here or identify the existing one for the use of our connector

2. **Click** Configuration tab, and **open** in the app's Connection section.

3. **Fill out** the API details for Akeneo & Shopify store.

Enter Akeneo Details: Akeneo PIM url, Secret ID, Client ID, User Name, Password

Enter Shopify Details: Shop URL, Access Token

4. **Click** on "Save Config" button to save your connections.

5. **Click** on "Test Connection" button to confirm your connection is successful.
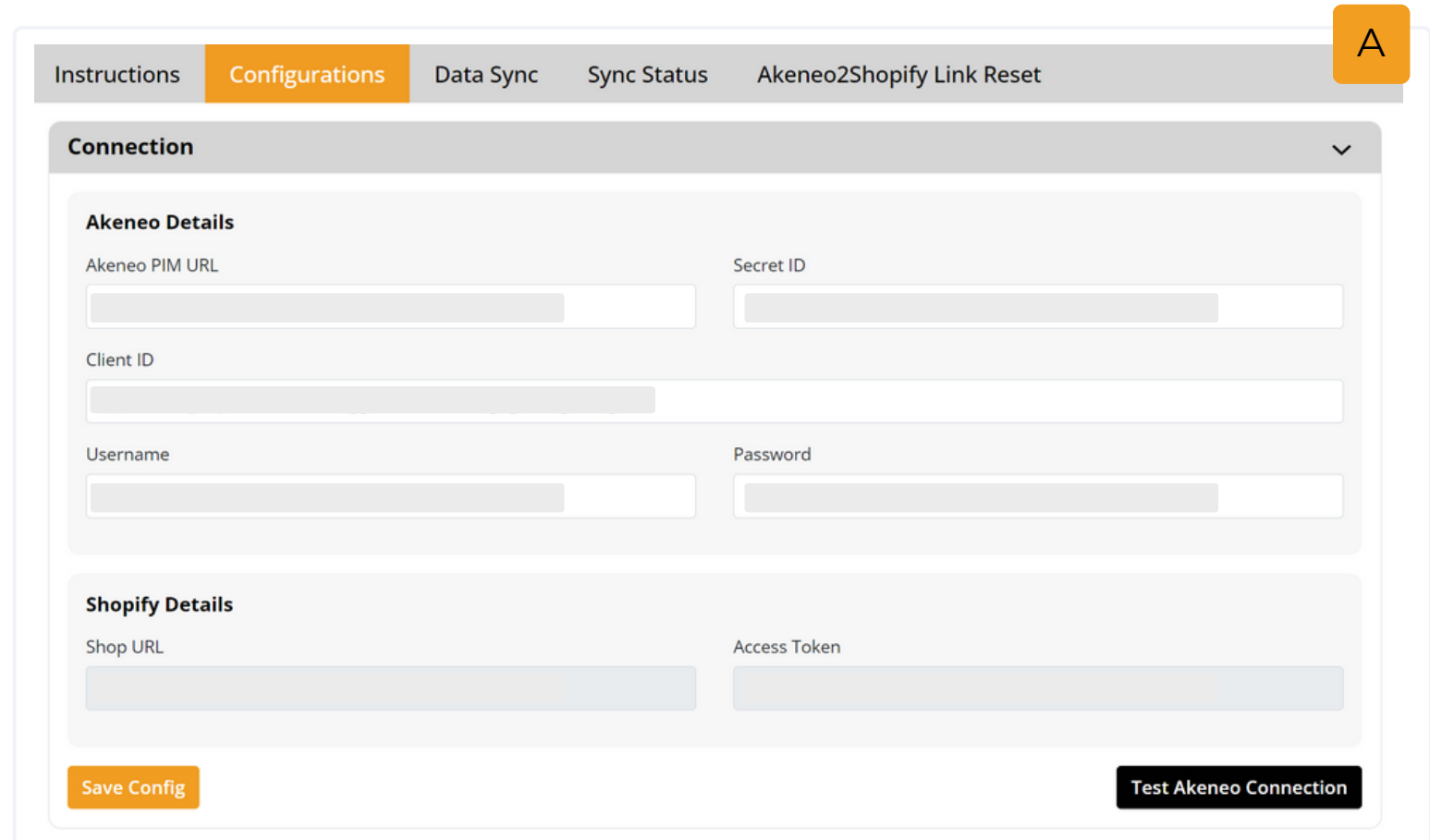
B. Define Data Filters

Connector>Configuration>Data Filters

Define what products to import to Shopify from Akeneo PIM.

1. **Select** Locale to sync the products by language. (eg: en_us)

2. **Select** Currency to syn products by currency. (eg: USD)

3. **Select** Channels to sync the products by channel such as website, catalog, mobile application. (eg: eCommerce)

4. **Type** the percentage in the Completeness field to sync products by completeness. (eg: 100%)

5. **Select** Yes or No in Enabled to sync products by status of a product. (eg: Yes)

6. **Type** number of days to indicate how often to sync product updates. (eg: 10)

7. **Type** product SKUs to sync specific products in bulk. **(Optional)** (eg: 12345, 98765)

8. **Type** Product Model SKUs to sync specific product models in bulk. **(Optional)** (eg: Shoes, Jeans)

9. **Use** JSON script to sync products/models based on advance search criteria. **(Optional)** ({"sku": [{"operator": "=","value": "ISSD10BF"}]})

10. **Click** "Save Config" button to save your configurations.

Note: When using Products and Product Model filters, only the "Advanced Search (JSON)" filter will get overridden and the rest of the filters will work as expected in the app. If you would like to use the Products and Product Model filters keep the "Advance Search (JSON) filter empty and vice-versa.

B

Data Filters

Product data filters

Locale		Currency		Channel	
Select a Locale	**1**	Select a Currency	**2**	Select a Channel	**3**
completeness %		Enabled		Products updated since last x days	
	4	Yes	**5**		**6**

Product SKUs (Comma Separated) - Locale, Currency, Channel filters will be applied

7

Product Model IDs (Comma Separated) - Locale, Currency, Channel filters will be applied

8

Advanced Search (JSON)

{"updated":[{"operator":"SINCE LAST N DAYS","value":"200"}],"enabled":[{"operator":"=","value":true}],"completeness":[{"operator":"=","value":100,"scope":"ecommerce"}]}   **9**

Save Config

C. Map PIM Attributes To Shopify Fields

Connector>Configuration>Mappings

Map the Akeneo attributes that should be transferred to Shopify fields (product and variant attributes, image attributes, meta fields, and more.)

1. **Select** the Akeneo attributes from the drop-down in order to map them to the Shopify field under "Attribute Mappings". **Note:** Title and Description are the only mandatory fields.

2. **Select** the attributes to be used as images under "Image Mappings".

3. **Select** the attributes to be used as meta fields under "Meta Field Mapping".

Note:: You can select multiple attributes to be synced as Product Meta fields and Variant Meta fields.

4. Choose to import images or not during the sync by **selecting** Yes or No under "Additional Mapping" accordingly.

5. **Click** "Save Config" button to save your configurations.

Note: Not all fields are shown in the screenshot for product mapping.

Mapping ⌃

C

Product mappings

Attribute mapping 1

FIELD IN SHOPIFY	AKENEO ATTRIBUTE	DEFAULT VALUE
Title *[title]***	Select a Attribute ▼	
Description *[body_html]***	Select a Attribute ▼	
SKU *[sku]*	Select a Attribute ▼	

"**" = Mandatory Shopify attributes

Image mappings 2

| Attributes to be used as Images | |
| Attributes to be used as Variant Images | Select a Variant Image ▼ |

Meta Field Mapping 3

| Attributes to be used as Product Meta fields | |
| Attributes to be used as Variant Meta fields | |

Additional Mappings 4

| Do you want to import images during product update? | Yes ▼ |

Save Config

Sync Categories & Products

A. Sync Category Data

Connector > Data Sync > Category (Collection) Sync

1. **Go to** Data Sync tab, and **open** "Category (Collection) Sync" section.

2. **Click** on "Sync Categories" button to start the category import.

Note: Sync categories before products when using the app for the first time.

3. A Request ID will be generated. **Click** on the ID to review the category sync progress.

A

| Instructions | Configurations | **Data Sync** | Sync Status | Akeneo2Shopify Link Reset |

Category (Collection) Sync   1 ∧

[Sync Categories] **2**

*Category sync request is received. Click on your request ID to see the details of your request.

Request ID:

| 102838 | **3**

Product Sync ∨

B. Sync Product Data

Connector > Data Sync > Product Sync

1. **Go back to** Data Sync tab, and **open** "Product Sync" section.

2. **Click** on "Sync Products" button to start the product import.

3. A Request ID will be generated. **Click** on the ID to review the product sync progress.

B

Category (Collection) Sync ∧

Product Sync   1 ∧

[Sync Products] **2**

*Product sync request is received. Click on your request ID to see the details of your request

Request ID:

| 101901 | **3**

Sync Status Dashboard

You can review the details of all the syncs, download error logs or cancel the sync job in-progress.
Connector > Sync Status

Dashboard has the following fields:

- **ID**: Request ID that denotes the respective sync statuses
- **Type**: Type of sync - category, product and image
- **Status**: Started, In-Progress, Completed and Completed with Error

- **Details**: Count of the categories, products, variants and images that are synced to Shopify (image count, category county, product count and variant count)
- **Start time & End time**: Time when the sync started and completed
- **Errors:** Click "Download" button to obtain an error report, if any
- **Action:** An option to abort the sync from execution. **Click** "X" icon to abort the sync in-progress.

Dashboard Actions

1. **Click "**Refresh Icon" at the top right-hand corner to refresh the dashboard. **Note:** Status is refreshed automatically for every 10 seconds.

2. **Click** on the "X" red button under Action column to abort the associated sync job.

3.**Click "**Download" button to download an error report. Errors during the sync for category, products, product variants and images will be on the report.

| Instructions | Configurations | Data Sync | **Sync Status** | Akeneo2Shopify Link Reset |

Sync Status ⌄

Refreshing in 2 seconds 🔄 **1**

ID	Type	Status	Details	Start Time	End Time	**3** Errors	Action
102844	Category Sync	Completed	Category Count: 0	25-07-2023 11:06:58	25-07-2023 11:06:58	None	x **2**
102843	Image Sync	Completed	Image Count: 0	25-07-2023 11:05:30	25-07-2023 11:05:30	None	x
102842	Product Sync	Completed	Product Count: 0 Variant Count: 0	25-07-2023 11:05:30	25-07-2023 11:05:30	None	x
102838	Category Sync	Completed	Category Count: 0	24-07-2023 16:52:11	24-07-2023 16:52:11	None	x
101902	Image Sync	Completed	Image Count: 4	23-03-2023 14:14:46	23-03-2023 14:14:58	None	x
101901	Product Sync	Completed	Product Count: 2 Variant Count: 3	23-03-2023 14:14:46	23-03-2023 14:14:52	None	x
101900	Image Sync	Completed	Image Count: 4	23-03-2023 13:02:07	23-03-2023 13:02:18	None	x
101899	Product Sync	Completed	Product Count: 2 Variant Count: 3	23-03-2023 13:02:07	23-03-2023 13:02:11	None	x
101898	Image Sync	Completed	Image Count: 4	23-03-2023 13:00:14	23-03-2023 13:00:26	None	x
101897	Product Sync	Completed	Product Count: 2 Variant Count: 3	23-03-2023 13:00:14	23-03-2023 13:00:19	None	x

Reset Akeneo To Shopify Link

If you must delete a collection or a product in Shopify, follow this process so you can successfully re-sync that product from PIM into Shopify.
Connector > Akeneo2Shopify Link Reset

A. Deleting A Shopify Collection

1. **Go to** "Akeneo2Shopify Link Reset" tab and **click** on the "Category Reset" section. Enter the ID of the Shopify Collection you want to delete. You may enter multiple Collection IDs as a comma-separated list of IDs.

A

| Instructions | Configurations | Data Sync | Sync Status | **Akeneo2Shopify Link Reset** **1** |

Enter a Product ID and hit Reset Product Link and it will delete a product in Shopify.
Enter a Category ID (i.e. Collection) in Shopify and hit Reset Category Link and it will delete a category in Shopify.
This will ensure the product or category can be synced from Akeneo to Shopify without errors.

Product Reset ⌃

Category Reset **1** ⌃

Shopify Category ID (Comma seperated)

7721434054825,7721434022057

Reset Category Link **2**

2. **Click "**Reset Category Link" button. This will delete the specified categories in Shopify and also the associated connector link entries. Now you may successfully re-sync that category from PIM into Shopify again without errors.

B. Deleting A Shopify Product

1. **Go to** "Akeneo2Shopify Link Reset" tab and **click** on the "Product Reset" section. Enter the ID of the Shopify Product you want to delete. You may enter multiple Product IDs as a comma-separated list of IDs.

2. **Click "**Reset Product Link" button. This will delete the specified products in Shopify and also the associated connector link entries. Now you may successfully re-sync that category from PIM into Shopify again without errors.

B

| Instructions | Configurations | Data Sync | Sync Status | Akeneo2Shopify Link Reset | 1 |

Enter a Product ID and hit Reset Product Link and it will delete a product in Shopify.
Enter a Category ID (i.e. Collection) in Shopify and hit Reset Category Link and it will delete a category in Shopify.
This will ensure the product or category can be synced from Akeneo to Shopify without errors.

Product Reset   1 ︿

Shopify Product ID (Comma seperated)

7720985198761,7720987328681,7721391521961

Reset Product Link   **2**

Known App Limitations

- Supports up to 10 meta fields per product

Appendix: Supported Data Types & Attribute Mapping Chart

Review the guidelines on which Akeneo data types are used for the default Shopify fields in this **document**.

Additional Information

Overview   **Pricing Packages**   **Shopify App Store**

Frequently Asked Questions   **Akeneo App Store**

StrikeTru™

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